

# RISK and Uncertainty

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# RISK and Uncertainty

**Instructor brief bio: Stephen N. Luko**

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Stephen N. Luko is an industrial Statistician with 38 years of experience currently employed by United Technologies Aerospace Systems where he is a technical Fellow in Risk, Reliability and Statistics. He is a Fellow of ASQ and a certified Quality and Reliability Engineer through ASQ. He is also Fellow of ASTM International and is past national chair of committee E11 on Quality and Statistics. Steve has taught college level courses in Mathematics and Statistics for 29 years, has numerous publications in the technical literature, and has given many industrial short courses on topics related to Quality, Reliability, Risk and Statistics. In 2009 Steve won the Shainin Medal from ASQ for work he had done on a certain type of sampling issue where multiple streams are involved; in 2012 he received the Harold F. Dodge award from ASTM for leadership achievements and standards development on committee E11.

# Today

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This short course presents and summarizes some of the essential characteristics of “*Uncertainty*” and “*Risk*”; and shows where and how these terms apply in real world applications. We also consider examples, standards and some aspects in managing Risk.



# Process

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We'll keep this quite informal. Ask your questions whenever they occur to you and feel free to comment and share experiences. We'll take a full hour for lunch and several short breaks. Don't forget to network – we're all here for the same reason.



# Topics

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1. Overview of Uncertainty and Risk
2. Illustrations along the way
3. Managing Risk
4. Measurement Uncertainty
5. Uncertainty Budget
6. Probabilistic risk analysis
7. Workshop – manage your risks
8. Standards
9. Conclusion

# Begin with “Uncertainty”

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- A **psychological state of mind** that may be characterized in varying degrees by *caution, indecision, anxiety, hesitation, delay, mistrust, skepticism, ambiguity, fear, trepidation, “wonder”* and other emotions.
- The opposite of or lack of certainty (absolute knowledge). Results are only “**probable**” at best, particularly in the short term.
- The absence of, or a reduced state of knowledge regarding the outcomes of future (**also past and present**) states or events.

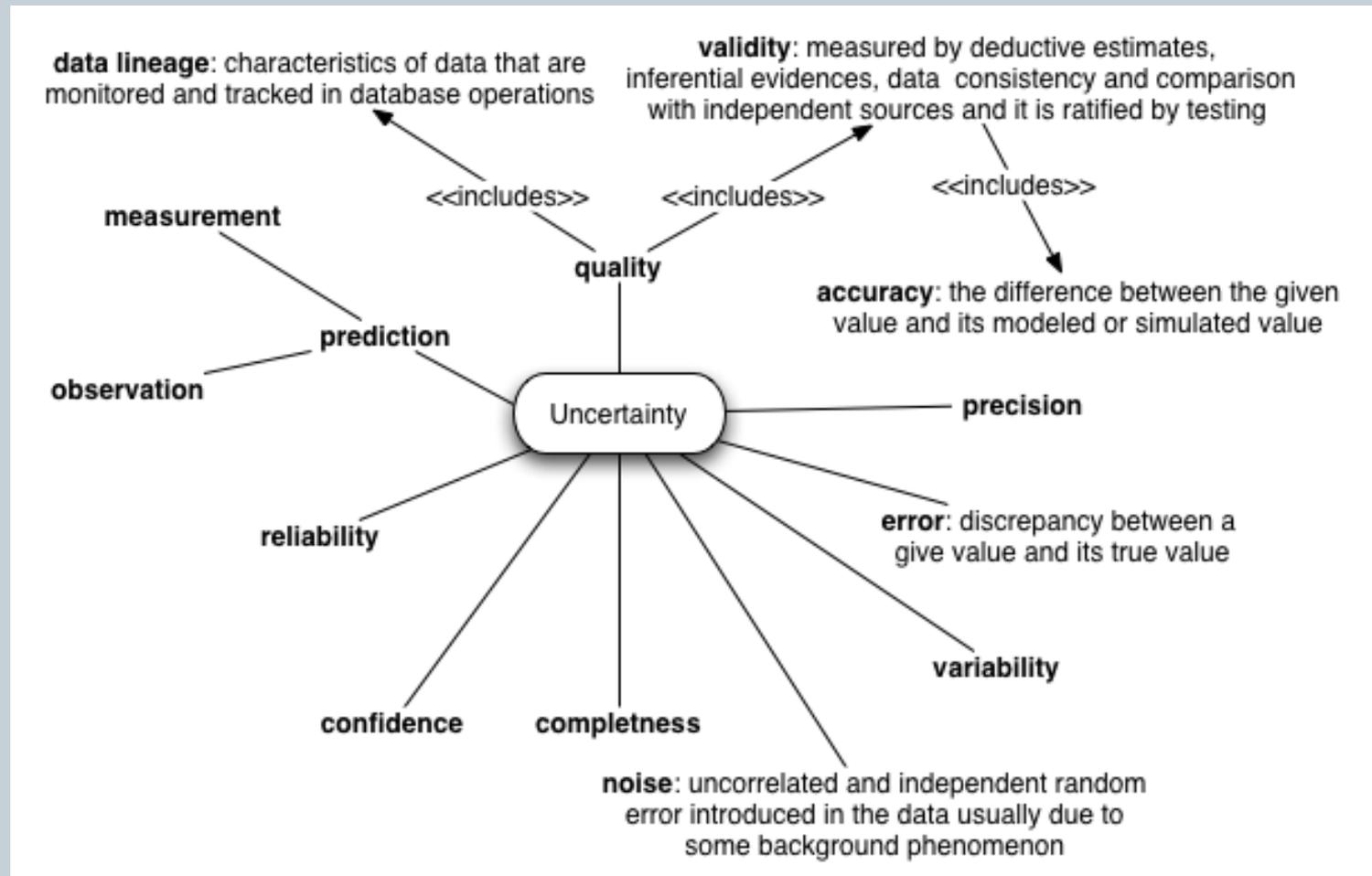
# Begin with “Uncertainty”

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- Applies in somewhat different ways to a wide variety of differing fields including: physics and engineering, economics, finance and investment, insurance, psychology, sociology and world events, philosophy, statistics and information science, medicine, history and general “news”.
- **Uses:** In general, statistics and uncertainty concepts are used more and more in real world applications.
- The relation to Quality should be obvious:  
*“Uncertainty is always a debit to quality” (S. Luko)*

# Begin with “Uncertainty”

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# Begin with “Uncertainty”

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- But generally uncertainty relates to statements about:
  1. **Future events** or states given present evidence
  2. **Past events** or states give current historical data
  3. **Present events** or states given present available evidence.



# Uncertainty – Examples of Use

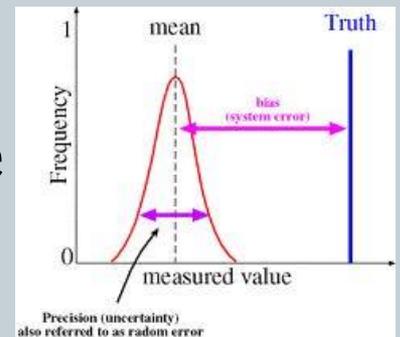
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- Heisenberg *uncertainty principle* (Physics)
- *Measurement uncertainty* (statistics, metrology); The “*propagation of uncertainty*”; *Uncertainty Budget*
- About product performance – **Quality**.
- About natural events (e.g. weather/geological related)
- About what we hear, read about or what is reported
- Uncertainty about past events
- Uncertainty in Markets - economics
- Uncertainty in medicine (epidemiology)
- “We live in *uncertain times*”
- “*Moral Uncertainty*”

# Measurement Uncertainty

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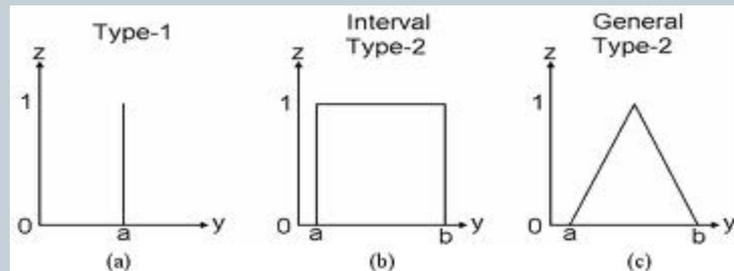
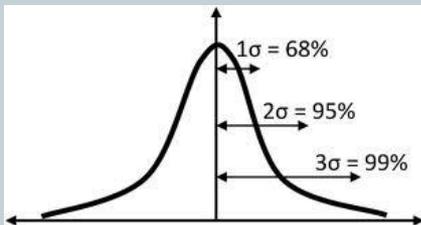
- Let  $X$  be the value of something measured. Let  $T$  be the true (idealized and unrealized value of the thing measured).
- We are always allowed to ask: “*How far apart might  $X$  be from  $T$ ?*”
- This is the “*delta*” between reality and the actual practice or observation.
- Note that the value of  $T$  is generally unknown; but “*delta*” might be studied under some assumed conditions of uncertainty.



# Type A or B Measurement Uncertainty

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- **Type A** uncertainty is statistical, meaning methods that employ probability and statistical principles directly **with data/measurements**.
- **Type B** uncertainty involves anything else, a-priori; such as assigning a probability distribution to a variable or by the use of “*expert*” advice in a problem; or by knowledge of historical trends in some way.



# Uncertainty “Budget”

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- Some companies measure their uncertainty using an “*Uncertainty Budget*”
- This is a formal way to quantify uncertainties in your process/product measurements – originally developed by NIST.
- The “*budget*” allocates type A and B uncertainties in columnar format and uses the coverage factor and associated confidence (*we’re being really brief on this*). In the end the uncertainty in a reported measurement is of the form  $y \pm u_C$  where  $u$  is a global uncertainty expressed at some confidence  $C$ .



# Type A (Statistical) Uncertainty

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- Gage R&R is the typical type A: “R”=repeatability. “R”=Reproducibility.
- Bias “P&B”; replaced the older “accuracy”
- Consistency and Stability
- Linearity
- Resolution
- Other sources of variance

# Statistical Uncertainty - Methods

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- Simple Gage R&R: short form; long form
- Bias: delta between a sample average and a standard
- Consistency: constancy of variance
- Stability: measurement process in control
- Linearity: change in bias over operational values
- Resolution: smallest detectable degree of object value measured.
- **Other sources of variance:** “gages”; materials; facilities or labs, test methods.

# Statistical Uncertainty - Methods

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- Some quarters use a term called “**Intermediate Precision**”: This term originated in ASTM.
- *intermediate precision, n*—the closeness of agreement between test results obtained under specified intermediate precision conditions. E177
- *intermediate precision conditions, n*—conditions under which test results are obtained with the same test method using test units or test specimens (see Practice E691, 10.3) taken at random from a single quantity of material that is as nearly homogeneous as possible, and with changing conditions such as operator, measuring equipment, location within the laboratory, and time. E177
- **E691** – ASTM standard concerning Interlaboratory studies.

# Statistical Uncertainty - Methods

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- Also ... the terms ***repeatability conditions*** and ***reproducibility conditions*** are found within the ASTM E11 suite of standards.
- ***repeatability conditions, n***—conditions where independent test results are obtained with the same method on identical test items in the same laboratory by the same operator using the same equipment within short intervals of time. ***E177***
- ***reproducibility conditions, n***—conditions where test results are obtained with the same method on identical test items in different laboratories with different operators using different equipment. ***E177***
- ***E177: Use of the Terms Precision and Bias in ASTM Test Methods***

# Statistical Uncertainty - Methods

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- Resolution in a measurement system: two types.
- ***Mechanical resolution*** – strictly a function of the hardware of the system.
- ***Statistical resolution*** – includes effect due to mechanical resolution as well as other MSA components (gage R&R etc.)
- ***Effective resolution*** – the actual resolution resulting from the assessment of mechanical and statistical effects.

# Statistical Uncertainty - Methods

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- **SN ratio** – if  $\sigma_t$  is the standard deviation of the true object and if  $\sigma_r$  is the measurement error standard deviation, then  $SN = \sigma_t / \sigma_r$  is the signal to noise ratio (popular among electrical engineers)
- **Discrimination ratio: “D”** measures the number of “distinct product categories”.

$$D = \sqrt{\frac{2\sigma_t^2}{\sigma_r^2} + 1}$$

- Or approximately  $D = \frac{1.414\sigma_t}{\sigma_r}$

The formula measures or estimates the number of approximate 97% confidence intervals (based on  $\sigma_r$ ) that just fit within the spread or distribution of pure part dimensions. A 97% confidence interval is an interval centered on a single measurement that would contain the actual (pure) dimension represented by that measurement, 97% of the time.

# Statistical Uncertainty - Methods

D=1 means that all parts give the same response measurement or reading. No actual part variability can be discerned. Consequently the gage or measurement system is of little use. High D ratios indicate a high precision gage or measurement system. Table 3 gives some guidelines in evaluating and interpreting the discrimination ratio.

**Table 3, EVALUATING THE S/N RATIO**

D	Analysis and Interpretation
1	100% noise
2	Go/No-go capability
3	Low-grade variable data; increases control chart errors.
4	Improved variable data
5	Good variable data

# Statistical Uncertainty - Methods

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- **Juran's Rule of "10's"...** "The instrument should be able to divide the tolerance into about 10 parts...",

$$\% \text{ Eff} = \left( \sqrt{1 - 1/k^2} \right) 100\%$$

k	% Eff
1	0.000
2	86.603
3	94.281
4	96.825
5	97.980
10	99.499
20	99.875
50	99.980
100	99.995

Let  $y$  be a measurement,  $X$  the true (pure) part measure, and  $e$  the measurement error. The measurement  $y$  is expressed as:  $Y=X+e$ .  $X$  and  $e$  are independent; and each has a variance. Suppose the error standard deviation is some fraction of the standard deviation of measurements ( $y$ ). Use the fraction  $1/k$ . With efficiency defined as the ratio of the standard deviation of  $X$  to the standard deviation of  $Y$ , the formula on the left results.

# Type B – Uncertainty Examples

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- Assume the measurement error standard deviation or reliability is just some value.
- Assume a conservative POD (probability of detection) for an inspection process
- Assume 10% new accounts and a 2.5% loss of accounts.
- Assume a distribution (uniform, normal, etc.) for a variable in a complex analysis.
- Assume 30% of the units in the field have the issue.
- Others

# Standards Concerning Uncertainty

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- Evaluation of measurement data – **Guide to the expression of uncertainty in measurement**, JCGM 100:2008 (GUM 1995 with minor corrections); published by NIST – very technical.
- ASTM E2655, **Reporting Uncertainty of Test Results and Use of the Term Measurement Uncertainty in ASTM Test Methods**



# Standards Concerning Uncertainty

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- ASTM E2554, Practice for Estimating and Monitoring the Uncertainty of Test Results of a Test Method Using Control Chart Techniques.
- ASTM E691, Practice for Conducting an Interlaboratory Study to Determine the Precision of a Test Method
- ASTM E2655, Reporting Uncertainty of Test Results and Use of the Term Measurement Uncertainty in ASTM Test Methods



# Standards Concerning Uncertainty

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- ASTM E2782, **Standard Guide for Measurement Systems Analysis (MSA)**
- ASTM E2282, **Standard Guide for Defining the Test Result of a Test Method**
- SAE AS13003, **Measurement Systems Analysis Requirements for the Aero Engine Supply Chain**
- A2LA G104, **Guide for Estimation of Measurement Uncertainty In Testing**



# Standards Concerning Uncertainty

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- A very popular manual among automotive suppliers: AIAG, **MSA reference Manual (currently 4<sup>th</sup> ed.)**
- ASTM E2282, **Standard Guide for Defining the Test Result of a Test Method**
- SAE AS13003, **Measurement Systems Analysis Requirements for the Aero Engine Supply Chain**
- A2LA G104, **Guide for Estimation of Measurement Uncertainty In Testing**
- Many others



# Risk

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- The concept of “**Risk**” is closely associated with “Uncertainty”, Reliability and statistical thinking.
- “Risk - *The effect of uncertainty on objectives*”, **ISO Guide 73 on Risk Vocabulary**.
- “The potential for an unwanted outcome resulting from an incident, event, or occurrence, as determined by its likelihood and the associated consequences”, **Department of Homeland Security, Risk Lexicon**.
- Also **ANSI Z690.1-2011** – this standard is identical with the ISO version (Guide 73).

# Risk

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- **Risk in ISO 9001:2015** – “ ... *the effect of uncertainty on an expected result.*”
  1. An effect is a deviation from the expected – positive or negative.
  2. Risk is about what could happen and what the effect of this happening might be
  3. Risk also considers how likely it is.
- **Risk based thinking** – *compare this to “statistical thinking”; compare the definition to ISO Guide 73.*

# Risk

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- “Risk is an expression of possible loss over a specific period of time or number of operational cycles. It may be indicated by the probability of an accident times the damage in dollars, lives, and / or operating units.” **FAA Advisory Circular 39-8.**



# RISK in ISO Guide 73

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- ***“The effect of Uncertainty on Objectives”***
- *An Objective is Generally what is desired or planned.*
- *NOTE 1: An effect is a deviation from the expected—positive and/or negative.*
- *NOTE 2: Objectives can have different aspects (such as financial, health and safety, and environmental goals) and can apply at different levels (such as strategic, organization-wide, project, product and process).*

# RISK in ISO Guide 73

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- **Three important components:** 1) **what can happen** (events); 2) **how often** (probability, statistical); 3) **with what consequence** (loss/cost).
- Some organizations emphasize one more than the other; others emphasize two together more than the remaining. Everything is context dependent.
- “**context**” means the specific application in a specific industry, business or social arena.

# RISK in ISO Guide 73

- **Likelihood** – *Chance of something happening, ISO Guide 73.*
- *NOTE 1: In risk management terminology, the word “likelihood” is used to refer to the chance of something happening, whether defined, measured or determined objectively or subjectively, qualitatively or quantitatively, and described using general terms or mathematically [such as a probability or a frequency over a given time period].*

# RISK as Related to Statistics

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- *Statistics are just the numerical representatives of what has happened and how often. Recall type A uncertainty is data based.*
- *Several key concepts: mean, rate, proportion, standard deviation and standard error.*

$$\bar{x} = \frac{1}{n} \sum_{i=1}^n x_i$$

$$\hat{p} = \frac{r_1 + r_2 + \dots + r_K}{n_1 + n_2 + \dots + n_K}$$

$$P(x) = \frac{\lambda^x e^{-\lambda}}{x!}$$

$$\mu = \frac{1}{N} \sum_{i=1}^N x_i$$

$$s = \sqrt{\frac{\sum (x - \bar{x})^2}{n - 1}}$$

$$SE_{\bar{x}} = \frac{S}{\sqrt{n}}$$

where

$x = 0, 1, 2, 3, 4, \dots$

$e = 2.71828$

$\lambda = \text{long run average}$

$$\sigma = \sqrt{\frac{\sum_i (x_i - \mu)^2}{N}}$$

$$\sigma_{\bar{x}} = \frac{\sigma}{\sqrt{n}}$$

# RISK as Related to Statistics

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- *“Expected Value”* means - on the average, the mean value, the center, the “typical value”: These are used as estimates of what can happen - Generally estimated by ordinary statistics.
- *Standard deviation, “sigma”*, variance, standard error, margin of error, range or spread, “scatter”, mean square error: All of these are measures of uncertainty in some way.

$$\begin{array}{ccc}
 \sigma & S = \sqrt{\frac{\sum_{i=1}^n (y_i - \bar{y})^2}{n-1}} & \bar{R} / d_2 \\
 S_p = \sqrt{\frac{\sum_{i=1}^n S_i^2}{n}} & & S \\
 \hat{\sigma} & \bar{S} = \frac{\sum_{i=1}^n S_i}{n} & \text{“Six-}\sigma\text{”} \\
 & & \sigma = \sqrt{\int_{-\infty}^{+\infty} (y-\mu)^2 f(y) dy} \\
 & & \text{RMS} \\
 & & \bar{R} / d_2^*
 \end{array}$$

# RISK Management

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- Section 3 of The ISO Guide 73, terminology document concerns the broad topic of the risk management process and makes up the bulk of the terms in this standard.
- **ISO 31000-2009, Risk Management – Principles and Guidelines.** Also, **ANSI Z690.2-2011.** This document and the ISO document are identical.



# RISK Management

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## Framework – section 4

- Mandate and Commitment
- Risk Management Policy
- Accountability
- Integration into organizational processes
- Resources
- Internal and External Communication
- Implementation
- Monitoring, Review, Improvement



# RISK Management

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## Process – section 5

- *General **Policy*** or basic organizational directives – highest level of management
- Establishing the ***context*** – How is “risk” defined in your organization? What is considered a risk? What are the levels of Risk?
- Risk ***identification*** – *how do we know when we have a risk situation in our organization?*



# RISK Management

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## Process – section 5

- Risk *assessment, analysis and evaluation* – this is the quantification of risk; the very specifics of the situation being worked.
- Risk *Treatment* and plans for – what to we do about it? Can it be mitigated?
- *Communication* – who needs to know about it?
- Ongoing *monitoring and review* – lets watch it carefully.
- *Recording* (write it down: documentation)



# RISK Management

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- Essentially, risk **assessment** tries to answer the following: 1) *What can happen? How often (probability); With what consequences (cost/loss); Why did it happen (root cause)?; How is it treated operationally?*
- Additionally, what are the *factors* that mitigate the consequences of the risk or reduce the probability of future occurrence and/or losses.
- “*Assessment*” is the broader management concept; “*analysis*” refers to the detailed tools of mathematics, engineering, science and data.

# RISK Assessment Techniques

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- **ISO 31010-2009 or ANSI Z690.3-2011.** These documents are identical.
- The longest of the 3 companion standards on risk.
- Catalogs of techniques
- Compares techniques in differing situations



# RISK Assessment Techniques

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- Scope, References and Terminology sections
- Three short sections on: assessment concepts, assessment process, and selection of Techniques
- The longest section is the Annexes, which is a catalog on Risk Assessment Techniques and comparative tables for various scenarios. There are two of these

# RISK Assessment Techniques

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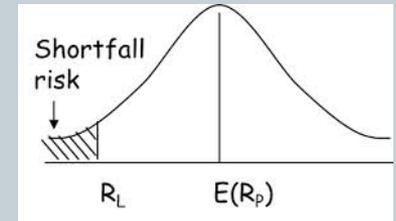
- Annex A contains several tables that classify techniques by several categories – *applicability (not at all, applicable, strongly applicable)*
- In addition, types of assessment techniques are classified as to their relevance (*to resources and capability, to uncertainty and to complexity*)
- Illustration – **the standards**



# RISK and SAFETY

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- Aerospace and transportation
- Medical practice
- Homeland security/Social context
- Financial markets and personal finance
- Business survival/loss
- Natural events
- Other



# RISK Example as Used in Aerospace

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- *How a standard risk assessment/analysis is done. (manufacturing/business context)*
- A risk **issue is identified** – could be from field experience, from manufacturing/quality records, from engineering/expert considerations, other.
- A **target population is identified** – also called “population at risk”.
- **Obtain data** from the target population – this can take many forms but often it is time to failure/event or proportion for the identified failure mode.

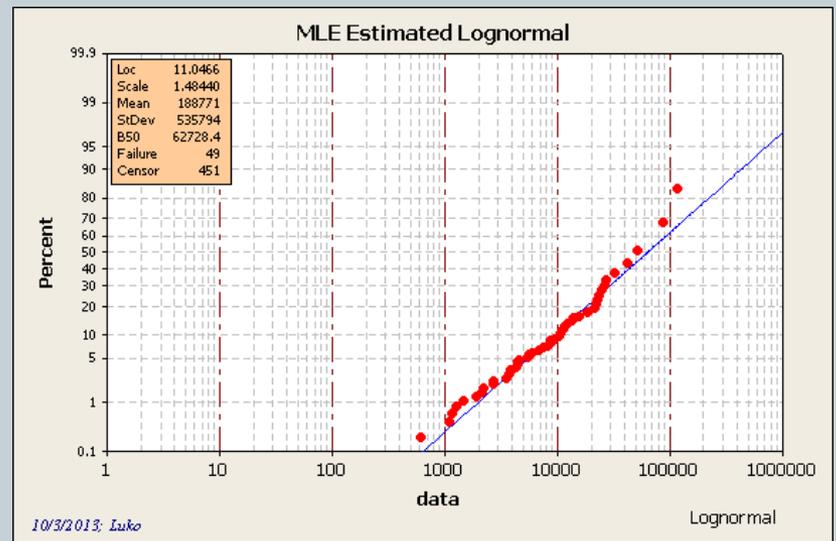
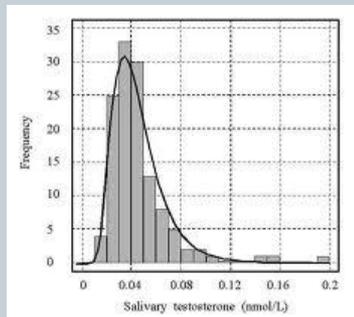
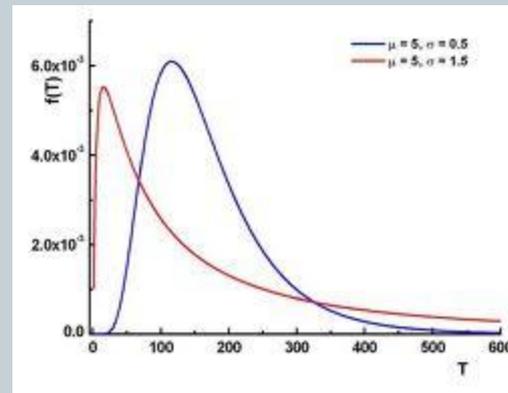
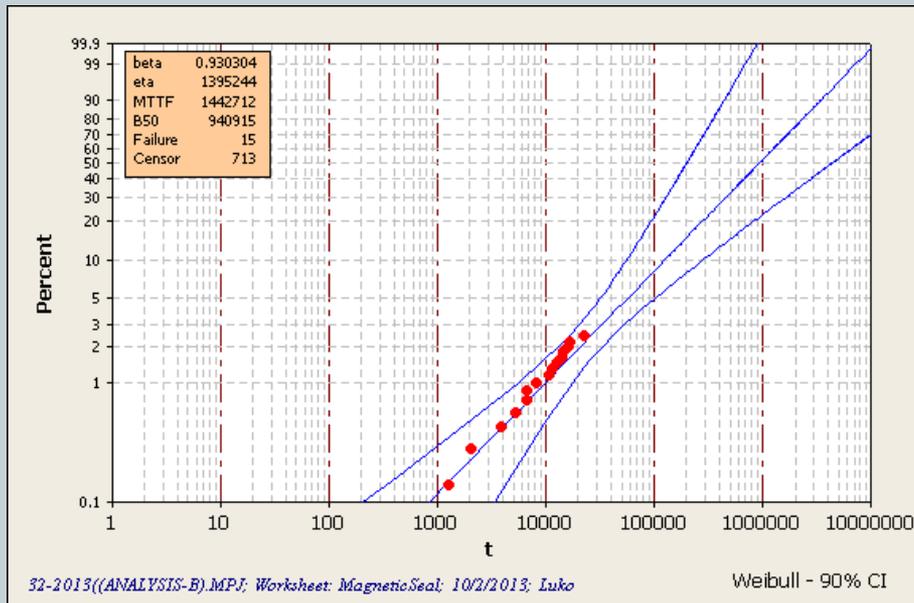
# RISK Example as Used in Aerospace

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- Note - **target population is really a sample** of objects that might have been available in theory.
- **Estimate the distribution** of failure time using a statistical technique – foremost of which is a probability plot (examples next slide).
- For example there may be other (many) aspects that vary randomly in some way and that need to be characterized/studied.
- **Distributions** that might be used: Normal, lognormal, Weibull, exponential, Extreme value, gamma, beta (continuous). Binomial, Poisson, geometric, hypergeometric (discrete)... Others.

# RISK Example as Used in Aerospace

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# RISK Example as Used in Aerospace

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- The estimated distribution becomes the “**model**” that is used for the risk prediction.
- Many **other examples** of this use: Motor vehicle or aerospace systems or components; more generally, product life (such as for warranty purposes).
- **Product reliability data** is often used or is similar.
- Use the model to predict what should have happened **right now** given the state of the current target population and the model as we have estimated it.

# RISK Example as Used in Aerospace

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- If  $F(t)$  is the estimated cumulative distribution function (cdf) then the prediction of the **NOW risk** is estimated in theory using all  $n$  data items (**failures** and *suspensions*) as :

$$r_1 = \sum_{i=1}^n F(t_i)$$

- This is usually modified for bias and implemented as:

$$r_3 = \sum_{k \text{ failures}} 2F(t) + \sum_{n-k \text{ suspensions}} F(t)$$

# RISK Example as Used in Aerospace

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- If the NOW risk is seriously different from the observed events, then either “calibrate” the model by adjusting a parameter (usually the mean or median), or rethink the model; also, examine the data.
- If calibrated, use the model to estimate future events that are expected to occur among the fielded (unfailed) assets.
- Have to consider utilization (monthly hrs. of operation) and redundancy (units per Aircraft).
- Note: if no events are observed we usually calibrate to 1 event, NOW.

# RISK Example as Used in Aerospace

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- The resulting **forecast** is called a “*do nothing risk*”.
- This is an *expected number of “base” events* (and perhaps a measure of the uncertainty of the estimate) that can be used in a number of ways to portray risk (e.g. an event rate, events per month etc.)
- *Hazard ratios*: Factor(s) applied to the final risk result that takes you from the base event to the next level of severity (i.e. conditional probability). For example, not all fuel leaks lead to a on board fire; and not all fires lead to major events or loss of life.

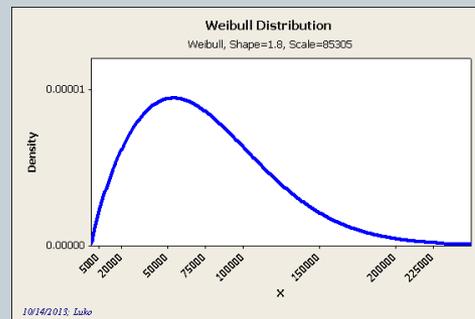
# RISK Example as Used in Aerospace

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month	events		Remaining
	Expected	Cumulative	
1	0.011715	0.01172	296.9883
2	0.012054	0.02377	296.9762
3	0.012390	0.03616	296.9638
4	0.012722	0.04888	296.9511
5	0.013053	0.06193	296.9381
6	0.013381	0.07531	296.9247
7	0.013706	0.08902	296.9110
8	0.014029	0.10305	296.8970
9	0.014350	0.11740	296.8826
10	0.014669	0.13207	296.8679
11	0.014986	0.14706	296.8529
12	0.015302	0.16236	296.8376
13	0.015615	0.17797	296.8220
14	0.015927	0.19390	296.8061
15	0.016236	0.21014	296.7899
16	0.016545	0.22668	296.7733
17	0.016851	0.24353	296.7565
18	0.017156	0.26069	296.7393
19	0.017460	0.27815	296.7219
20	0.017762	0.29591	296.7041
21	0.018063	0.31397	296.6860
22	0.018362	0.33234	296.6677
23	0.018660	0.35100	296.6490
24	0.018957	0.36995	296.6300

EXAMPLE: Using a population at risk of 297 assets (units fielded) with various times accrued.

Using a population model derived from data and assumptions.



And resulting in a forecast (at left for 2 years).

# RISK Example as Used in Aerospace

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- **Risk mitigation:** When “do nothing risk” is high, or above some “threshold” requirement, some action has to be taken.
- Ground or recall, inspect and repair/replace at some interval, repair/replace/retrofit according to a plan; burn in, scrap, etc.



# RISK Example as Used in Aerospace

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- **Caveats**
- Sometimes we **assume** some aspect of the model, particularly when zero events have occurred.
- Sometimes we have to **estimate** fleet times (failures and/or suspensions); fleet size.
- There might be fleet growth, WIP and inventory to consider.
- Type of failure mode is important (random, wear out, infant mortality – the “*bathtub curve*”)
- We might use engineering judgment on some aspect of the modeling.

# RISK Example as Used in Aerospace

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- **Non standard risk assessments**
- Complex scenarios often involving: combination of continuous and discrete (attribute) distributions; multivariate factors; Monte Carlo simulation; Bayesian methods; Complex systems analysis; complex sampling scenarios.
- **Demand:** Something is needed but only periodically or intermittently, randomly and often rarely. But when it is needed it is really needed. For example a fire extinguisher, an emergency brake.

# RISK and Quality

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- Generally, higher risks mean a debit to long term quality and integrity.
- Management needs to look at “risks” in their organizations – customer retention, customer perception, product performance and reliability all carry risk of loss or degradation.
- More generally, “Risk” and “uncertainty” are relatively (new) attributes of overall Quality that need management attention.



# Thoughts and reflections – RISK mitigation

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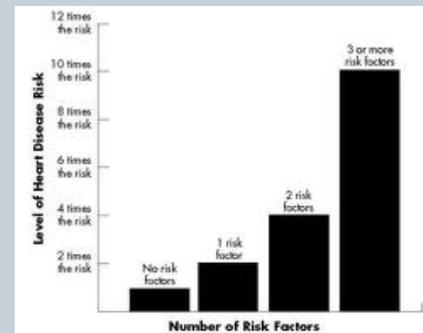
- Good planning and preparedness
- Monitoring and review
- *Redundancy in its many forms*
- *Design margin (a form of redundancy)*
- Quality tools such as check sheets and other mistake proofing methods.
- Appropriate training
- Understanding uncertainty
- Having Good data!



# Thoughts and reflections – RISK enablers

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- Be careful with Lean (many manifestations)
- Be careful with Multitasking (many manifestations)
- Always consider **margin**
- Poor or too little data; wrong analysis
- Too much emphasis on the expert.
- “Bad” **assumptions**
- “Too little too late”.
- Poor communications



RISK

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# RISK & Uncertainty

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## Completion of Introduction

### Q&A

